



## The Evolution of Marijuana Policy Summit Agenda

### THURSDAY, August 15, 2019

- 12:00pm - 5:30pm**      **Summit Registration**  
*Location: Penrose Foyer*
- 2:00pm**                      **Summit Opening**  
*Location: Penrose II*
- Welcome**                **Jody Thomas | @NFWLJodyThomas**  
Executive Director, NFWL
- 2:00pm – 2:45pm**      **Marijuana Policy Across the States**  
To open the program, this session will look at how marijuana policy has changed over the years in the state that legalized it first, how policy differs across the country, and what is coming next.
- Introduction**      **Assemblywoman Serena DiMaso | @SDimaso**  
New Jersey State Legislature, NFWL Chair
- Speakers**              **Kelli Hykes | @weedmaps**  
Director of Government Relations, Weedmaps Policy
- Representative Lois Landgraf | @landgrafforjobs**  
Colorado State Legislature, NFWL State Director
- Senator Donna Kim | @DonnaMercadoKim**  
Hawaii State Legislature, Vice Chair NFWL Board
- 2:45pm – 3:45pm**      **Overview of Cannabis and Commercial Cannabis Operations**  
This session will provide an overview of products and potency, as well as provide a summary of cannabis licensing categories.
- Introduction**      **Senator Katrina Shealy | @KatrinaShealy**  
South Carolina State Legislature, NFWL Board
- Speakers**              **Dustin McDonald | @weedmaps**  
Vice President of Government Relations, Weedmaps Policy
- Jean Robinson | @CO\_Revenue**  
Legislative Liaison, CO Department of Revenue
- 3:45pm – 4:15pm**      **Developing a New Industry & Managing Expectations: Tax Structure and Budget Forecasting**  
This session will discuss how states are taxing legalized recreational marijuana, unique revenue forecasting challenges, revenue trends, and budgeting best practices.
- Introduction**      **Representative Kim Dudik | @DudikKimberly**  
Montana State Legislature, NFWL Board
- Speakers**              **Alexandria Zhang | @pewtrusts**  
Research Officer, The Pew Charitable Trusts

**4:30pm – 6:00pm**

**Optional Tours**

*Location: Meet in Hotel Main Lobby for Group Departures at 4:30pm, 5:00pm, 5:30pm*

Visit a local dispensary to see how the process works in person and have the ability to connect directly with those working in the industry. High Level Health is a multi-license cannabis company with four dispensary locations in Colorado and one in Michigan. They also have their own grow and extraction facilities under separate licenses. The dispensary has a waiting/entrance area where they will check ID's to ensure 21+ so please make sure to have yours. We will then enter the main room where their Marketing Manager Alyssa Moore and General Manager Heidi Williams will meet us there to answer any questions. Dispensaries prohibit taking pictures and usage of phones so bring pen and paper if you wish to take notes.

**6:30pm**

**Networking Reception**

*Location: Platt Room*

Get ready to connect with fellow elected women and partners from across the country.

**7:00pm – 9:00pm**

**Dinner with Guest Speaker**

According to a 2015 survey by *Marijuana Business Daily*, women serve in positions of power as executives and entrepreneurs in 36% of the cannabis industry. While this is higher than the 22% rate that women serve in industry overall, there is still a huge potential for growth. Our keynotes will share their experience as a C-suite executive in the industry, and why it is important for women to get in on the ground floor.

**Introduction**    **Assemblywoman Serena DiMaso** | @SDimaso  
New Jersey State Legislature, NFWL Chair

**Speaker**        **Beth Stavola** | @bethstavola  
Chief Strategy Officer, Co- Founder and Director of iAnthus

**Dara Servis** | @\_NJCIA  
Executive Director, New Jersey Cannabis Industry Association

**FRIDAY, August 16, 2019**

**8:30am**

**Networking Breakfast Buffet**

*Location: Penrose II*

**8:45am – 9:15am**

**A Careful Look to the Future**

This session will look at the public health implications of marijuana policy legalization, and how to prevent youth usage.

**Introduction**    **Representative Sandra Scott** | @SandraGScott76  
Georgia State Legislature, NFWL Board

**Speakers**        **Jessica Neuwirth** | @CDPHE  
Retail Marijuana Education & Youth Prevention Coordinator  
Colorado Department of Public Health & Environment

**9:15am – 10:15am**

**The History and Potential of Cannabis Usage**

This session will provide a summarized history of human interaction with cannabis, look at the uses in fighting disease and managing symptoms, and what potential there is for the future.

**Introduction**    **Representative Karen Camper** | @KarenDCamper  
Tennessee State Legislature, NFWL Board

**Speakers**        **Dr. Bonni Goldstein** | @BonniGoldstein  
Owner & Medical Director at Canna-Centers

**10:15am – 10:45am**

**Networking Break**

10:45am – 12:00pm

### **Cannabis and Human Health – A Focus on CBD**

This session will address the importance of clinical trials, and look at how the healthcare industry is working in the marijuana space across the complex policy pictures in the states.

**Introduction**    **Senator Carrie Ruud** | @CarrieRuud  
Minnesota State Legislature, NFWL Board

**Speakers**        **Mark Bolton** | @GreenwichBio  
Senior Director US Public Policy & Public Affairs, Greenwich Biosciences

**Lynn Parry, MD**  
SCL Health Lutheran Medical Center

12:00pm – 1:00pm

### **Luncheon: Roundtable Discussions**

*Location: Penrose I*

This working lunch will provide participants with conversation starters for group discussion and a round robin of speakers so you can connect on each issue.

**Introduction**    **Assemblywoman Serena DiMaso** | @SDimaso  
New Jersey State Legislature, NFWL Chair

- **Workforce Usage**

How has policy changed in a variety of ways legislative, controlled status, marijuana use disorders, to the trends we see in marijuana positivity from the workforce

**Table Host**        **Kim Samano, Ph.D., D-ABFT-FD** | @QuestDX  
Scientific Director, Quest Diagnostics

- **Industry Concerns**

This roundtable will discuss the impact of medical and recreational marijuana legalization in the construction industry and how lawmakers and regulatory officials can work to maintain the highest levels of public safety in a rapidly evolving legal and regulatory environment around marijuana legalization.

**Table Host**        **Nick Steingart** | @ABCNational  
Manager of State & Local Affairs, Associated Builders and Contractors'

- **Responsible Growth & Development**

As legalization has moved to the east coast, how has the industry focused on maintaining responsible growth?

**Table Host**        **Dara Servis** | @\_NJCIA  
Executive Director, New Jersey Cannabis Industry Association

- **A Deeper Dive on Public Health**

Continue the conversation with our morning speaker, and further discuss the public health implications of marijuana policy legalization, and how to prevent youth usage.

**Table Host**        **Jessica Neuwirth** | @CDPHE  
Retail Marijuana Education & Youth Prevention Coordinator  
Colorado Department of Public Health & Environment

**1:00pm – 1:15pm**      **Networking Break**

**1:15pm – 1:45pm**      **The Importance of Public Safety**

*Location: Penrose II*

This session will look at how marijuana legalization in Colorado posed significant challenges for law enforcement, what the resulting unanticipated consequences it has had on crime and public safety, and lessons learned.

**Introduction**      **Representative Julie Emerson** | @JulieEmerson  
Louisiana State Legislature, NFWL Board

**Stanley L. Garnett**  
Former Attorney General, CO

**1:45pm – 2:30pm**      **Developing Functioning State Policy - Overview of Key Issues**

This session will look at the necessary policy checklist a state needs to ensure a solid foundation for the implementation of marijuana legalization including closing the illegal market, establishing local control, addressing consumer and patient home grow programs, and coordinating departments and agencies.

**Introduction**      **Representative Stephanie Bolden** | @Gayle\_Harrel  
Delaware State Legislature, NFWL Board

**Speakers**      **Kelli Hykes** | @weedmaps  
Director of Government Relations, Weedmaps Policy

**2:30pm**      **Wrap Up & Adjourn**

**Speaker**      **Jody Thomas** | @NFWLJodyThomas  
Executive Director, NFWL